

WITH THIS COUPON

**Tomorrow,
Coupon Day Only**
175 of Our
\$6.95 and \$7.50
Cloth Coats
for Women
and Misses
\$5.00

None C. O. D. Not more than
one Coat to a Customer.
Second Floor.

A
Galaxy
of
Special
Values

ALL CARS TRANSFER TO

"THE HOME OF TRUTH"

59th to 60th Street

Lex. to 3d Av. Phone
Plaza 5900

October Coupon Day

Look
for the
Yellow
"Coupon"
Signs

WITH THIS COUPON

**Tomorrow,
Coupon Day, Only**
Men's & Youths'
Suits and
Overcoats
Youths' Sizes, 15 to 42
years.
Men's Sizes, 30 to 48
chest.
\$5.88

**A Suit or Overcoat,
Made to Your Order, \$14.99**

**Girls'
Shoes, \$1.18**

Patent leather and gun-metal button models; sizes up to 8.

Boys' Shoes, \$1.32

Tan, Russia and leather face and button shoes; sizes up to 8 1/2 in tan and 9 to 10 1/2 in patent leather.

Boys' Shoes, 9c

Sturdy satin calf lace shoes; heavy soles that will stand usage; sizes 9 to 12 1/2. Second Floor.

Cuff Links, 15c

Sterling silver several handsome designs to select from. Marked at this low price to make a coupon special. Main Floor.

Men's Half Hose at 14c

Silk lisle and cashmere; all made with merino wool. In a large variety of colors and patterns.

Cotton Socks, 6c

Regular 10c. value. Strictly first quality. Dozens of other exceptionally priced items on sale tomorrow in our great Hosiery Department. Main Floor.

Register Savings Bank, Special 39c

Have your pennies and dimes. Register Savings Bank for dimes and pennies; made in steel and finished in black japan; registers every time you insert a 39c coin. Stationery Shop, Lex. Ave. Arcade.

Newest Hand Bags, Special at 75c

Regular \$1.00 and \$1.25 values. Choice of velvet, silk, leather and leatherette; 15 styles in the assortment; with 2 to 6 straps. Main Floor.

20c Writing Paper, 12c

Giant 8 1/2 x 11 inch sheets of smooth cream paper, ruled or plain, with 50 envelopes, 60 match. This is an excellent value of paper. Stationery Shop, Lex. Ave. Arcade.

Boys' Suits and Overcoats at \$1.68

Extra pure suits, of corduroy and fancy cheviot; cut in the latest fall styles. Sizes 8 to 16 years.

Women's Stockings, 7c

Cotton hose, with double soles; black only. Fibre silk and Merino hose, in black, white, 14c. Main Floor.

Children's Flannellette Nightgowns, 42c

Good quality flannellette, double yoke with round collar; brand of Children's Flannellette, of striped flannellette, with or without feet; size 2 to 6. 22c. Children's Department, of American chamberlain, high back, long sleeves; blue and tan, sizes 2 to 6. Special value \$3.00. Main Floor.

Women's Suits, 7c

Cotton hose, with double soles; black only. Fibre silk and Merino hose, in black, white, 14c. Main Floor.

Tomorrow Coupon Day Only—

200 Silk Dresses

for Women and Misses
Were \$12.75 to \$16.50;
Special
\$8.00

None C. O. D. Not more than one dress to a customer. Second Floor.

WITH THIS COUPON
**\$3.49 & \$3.98 Imported
Cereal Set, 15-pcs., \$2.33**

1 pair Wheat Mitten, 35c.
2 pair Wool Socks, 44c.
2 Towels, 15c.
1 yard Flannel, 35c.

Send one or several packages to the men on the firing lines in Europe. Full particulars, how to send, etc., at Superintendent's Desk, Main Floor. ANY quantity supplied.

Rack is 69c extra.

Imported porcelain with various decorations and names of contents on every piece. Set consists of 6 large jars, 6 small jars, 1 salt box, 1 oil bottle and 1 vinegar bottle. Third Floor.

**WITH THIS COUPON
Fresh Meats**

Prime Rib Roast, lb., 12c.
Legs of Canada Lamb, lb., 12c.
Fresh Roasting Pork, lb., 10c.
Sugar Cured Ham, lb., 10c.
Legs of Spring Lamb, lb., 10c.
Fresh Killed Chicken, lb., 10c.

**WITH THIS COUPON
89c Imported
Vacuum Bottles at 55c**

Guaranteed to keep liquids hot for 24 hours or cold for 48 hours. An indispensable thing for school children and mechanics in the cold weather when they desire a hot drink. The top, when unscrewed, can be used as a cup. Main Floor.

**WITH THIS COUPON
"Adele" Party Cases, 79c**

With 7 fittings; 1 each covered case, neatly lined. Contain mirror, comb, brush, case, memo book and pencil, combination pen and pencil, hairpin case and glove hook. Main Floor.

**WITH THIS COUPON
Three-Piece Dutch
Curtain Set at 77c**

Of good quality scrim, with fine flit insertion. Extra wide valance. Double heading at top. 75c Scotch Panel. Lace Curtains at 39c.

**WITH THIS COUPON
Gunmetal Wrist
Watches, \$1.69**

Small model of gunmetal wrist watch at a reduced price. Wristlet of assorted colors. Reliable timekeeper. Main Floor.

**WITH THIS COUPON
Men's and Women's
Handkerchiefs, 3 for 10c**

Initialed Handkerchiefs, all white and some with colored lines. Women's Initialed Handkerchiefs, of fine corded lines, usually 6 for \$1.00; special, 6 for 10c. Main Floor.

**WITH THIS COUPON
\$2.50 Gold Filled Eye
Glasses or Spectacles
Special at \$1.45**

Our glasses are gold filled and comfort. Regular and extra large. Examining your eyes free. Main Floor.

**WITH THIS COUPON
\$1.50 Maps of U. S. and
World, at 33c**

Reverable Map, 42x60 ins. Map of United States, contains every State, Territory, county, seat, city, also most offices and railroad stations; every mile of railroad, the routes of regular water transportation lines, all the rivers, lakes, etc. Scale 50 miles to one inch. Main Floor.

**WITH THIS COUPON
\$10.50 Dinner Set, \$7.95**

12 Initialed Dinner Plates. First quality American porcelain; every piece including soup tureen, each piece decorated with floral spray and extra gold treatment; all necessary dishes for serving 12 persons. \$5.29 Dinner Sets, \$3.39. 5c Initialed Tumblers Extra. 4c pieces, including all necessary dishes for serving 6 persons. Each piece prettily decorated and extra gold treatment. Third Floor.

WITH THIS COUPON
**Buy \$1.45 Worth of War-Time Needs
For Soldiers at the Front**

1 pair Wool Mitts, 35c.
2 pair Wool Socks, 44c.
2 Towels, 15c.
1 yard Flannel, 35c.

Send one or several packages to the men on the firing lines in Europe. Full particulars, how to send, etc., at Superintendent's Desk, Main Floor. ANY quantity supplied.

**WITH THIS COUPON
Tomorrow
Coupon Day Only**

**100 of Our
All-Wool
Serge
Dresses**

for
Stout Women
Sizes to 55 bust, in black
and blue only; at
\$5.00

**WITH THIS COUPON
Fancy Ribbons, yd., 22c**

Ombre, Satin, Roman Stripes and Plaids, in black and white effects; also Dresden Ribbons, up to 6 inches wide; values up to 25c yard.

**WITH THIS COUPON
Art Embroidery**

A large variety of scarf and centerpieces, with lace and applique edge; machine embroidered in cut work and drawn work in conventional designs. Actual 50c values. Scarfs, 18x50, 25c. Centerpieces, 30 in. Round or square, 25c. Stamped for Embroidery. Nainsook Nightgowns, semi-finished, at 25c. Main Floor.

**WITH THIS COUPON
\$9.50 & \$14.75
Fur Sets, \$6.75**

Only 35 of these sets, in natural wolf, kit fox, coney, and French mole. Not more than one set to a customer. Second Floor.

**WITH THIS COUPON
39c Scholar's Com-
panion for 29c**

This is a pretty floral covered box; it contains 1 red and blue pencil, 1 pen holder, 5 pen points, 1 combination pen and pencil, 1 eraser and 1 pencil sharpener. This is a very handy thing, every scholar should have one. Commercial Stationery Shop, Lex. Ave. Arcade.

**WITH THIS COUPON
Candy Specials**

15c Gum Drops, lb. 8c.
25c Molasses Peppermints, lb. 15c.
25c Coconut Kisses, lb. 15c.
39c Jordan Almonds, lb. 20c.

**WITH THIS COUPON
At the Fountain
Hot Chocolate and Pound
Cake**

Hot Beef Bouillon and Sandwich. Main Floor.

**200
Girls' Coats
\$2.50**

Wide choice of materials and styles. Sizes, 6 to 14 years. None C. O. D. Not more than one coat to a customer. Second Floor.

**WITH THIS COUPON
Men's Scarfs, 23c**

Large, open end four-in-hand scarfs, a large assortment of beautiful stripes and figures; also plain colors. Surprisingly good quality at this special price. Main Floor.

**WITH THIS COUPON
Shadow Lace
Blouse, \$1.69**

Collar, V-neck and Cuffs of shadow lace inserting; fancy buttons on front. Blouse lined with flesh color Jap silk. Second Floor.

**WITH THIS COUPON
Silkline Comforters, 66c**

Well made and covered with silkline, in pretty floral and Persian designs. Size for cots and single beds. Main Floor.

**WITH THIS COUPON
Our \$2.95 Wool Skirts, \$2.00**

An assortment of 200 skirts in various styles and materials. None C. O. D. Not more than one to a customer. Main Floor.

WITH THIS COUPON
**Infants' Wear
98c Blanket Bath
Robes, for 63c**

Round collar and padded, cord and tassel, figured and animal designs. A dainty and very warm little garment.

Infants' Sweaters, of sephyr wool, button and lace, all sizes, 2 1/2 to 5 in some styles; plenty of wide widths. 69c.

Ribbed Shirts and Bands, slightly imperfect; shirts are partly wool and silk finish; bands are all wool; value 35c; special, each 16c.

Silk-and-Wool Stockings, seconds of 5c quality; sizes 2 to 4. 16c.

Brushed Wool Toques, all-wool Ankara finish; white and 19c.

Knitted Sweater Suits, consisting of leggings, sweater and cap of soft wool; white and black serge colors. \$1.77.

WITH THIS COUPON
Roots Underwear, 66c

For Men. Heavy wool shirts and drawers; none C. O. D.; none to dealers.

Men's \$1 Union Suits, 66c

Heavy ribbed cotton, all sizes.

Doubled-Breasted Shirts, 75c

For men. Heavy weight, of gray wool with double front and back; sizes up to 50 in. Main Floor.

WITH THIS COUPON
Oleo Pictures, 75c

Shadow box pictures, full size, 14x17 in. Colored pictures, 11x14 in. Village scene, 11x14 in. "Clearing," 11x14 in. "Fading," 11x14 in. Mounted and framed in gilt and gold burnished frames, nicely ornamented. Included in polished shadow box and glass protection. Only 200 on sale. Come early.

**\$1.75 to \$2.25 Framed
Pictures at 85c**

Landscapes, Fruits, Game, Hunting, Etchings, Carbons, facsimiles of Water Colors and many other kinds, suitable for any room. Gilt, Oak, Mission and Antique Framing. Large size. Third Floor.

WITH THIS COUPON
**50c Indian
Suits for 24c**

These suits are made of good quality canvas; shirt and pants are trimmed with fringe; feathered headpiece with each suit; sizes 4 to 10 years. Fourth Floor.

WITH THIS COUPON
\$1.43 Gas Lamp Outfit, 85c

Consists of brass burner, good mantle, inner glass lining and art glass shade, as illustrated, in green or amber; trimmed with head fringe to match.

**69c Imported
Boudoir Lamp, 39c**

Brass figure with receptacle for candle, glass globe to cover candle and pretty shade included. Third Floor.

WITH THIS COUPON
Children's Dresses, 42c

Heavy colored percale, checked gingham and plain gingham; various styles; sizes 2 to 6 years.

Girls' Dresses of plain gingham, striped and plain galles, heavy percale and shirred check gingham; variety of styles, with tunic or plaited skirt; sizes 6 to 14. 79c.

WITH THIS COUPON
Women's Shoes at \$1.48

Patent leather, gun-metal or kidskin, button and lace shoes, all sizes, 2 1/2 to 8 in some styles; plenty of wide widths.

Felt Juliets, 83c

Black, gray and red fur trimmed Juliets; our regular \$1 grade; sizes 2 to 5. Second Floor.

WITH THIS COUPON
**Storm Serge and
Mixture Suitings, yd., 49c**

54 inches wide, in a wide range of mixtures, suitable for all purposes; also navy and black serge. Limited quantity. Main Floor.

WITH THIS COUPON
Women's Gloves, \$1.79

16-button glazed kid and washable doekskin.

Glaze Kid Gloves, fine quality, 5 rows of embroidery; also mannish "Capelin" gloves; black, white, 75c and tan. 75c.

Chamoisette Gloves, 2 clasps; 2 rows corded embroidery; white and gray; all sizes. 24c.

WITH THIS COUPON
Men's Gloves, 59c

Fine Suede Lined and Unlined Gloves, half price, in gray; all sizes.

Capelin Gloves, 79c

Prix seam sewn, in shades of tan & brown.

Boys' Gloves, 39c

Kid Gloves, lined and unlined; also gauntlets, as illustrated; all sizes. Main Floor.

WITH THIS COUPON
**Uncovered Sofa Pillows
Special at (each) 25c**

Size 20x30 inches. Filled with pure Java moss—the best substitute for down.

\$6.50 Couch Covers, \$2.98

Of imported verdure tapestry, 60 inches wide. Double knotted fringe. An exceptional value.

WITH THIS COUPON
**Trimmed
Hats, \$1.00**

Formerly priced from \$2.00 to \$1.00. Only 100 in this assortment.

Untrimmed Hats, in velvet, plush; black only; small and medium shapes; regularly priced from 69c to \$1.00; special 25c.

Ostrich Bands, 30 inches long; white and colors; values \$1.25 to 58c. Special. Main Floor.

WITH THIS COUPON
**\$4.25 Bathroom Rugs,
Special at \$3.15**

Washable rug, 64x72 in. Light colorings in green, blue and pink. Reversible Wool Rug, 64x72 in. colors are plain with fancy border; sizes: colored center, special. \$5.95. Tapestry Brussels Rugs, 72x72 in. Double knotted fringe, suitable for small dining, living and bedroom; value \$4.75. Special at \$3.15. Fourth Floor.

**Tomorrow
Coupon Day
Only—**

**Our \$10
Suits
for Women
and Misses**

200 in all at
\$7.00

Second Floor.

ALL CARS TRANSFER TO BLOOMINGDALE'S 59TH TO 60TH ST. LEX. TO 3D AV.